



Aug. 4, 2009
Release #09-08-01

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FOR IMMEDIATE RELEASE



MMA star Randy “The Natural” Couture hosts second annual charity poker tournament at Golden Nugget

“Operation All In” to raise money for Xtreme Couture G.I. Foundation

LAS VEGAS – Mixed Martial Arts legend Randy “The Natural” Couture will host his Second Annual “Operation All In” poker tournament and charity auction benefiting the Xtreme Couture G.I. Foundation at the Golden Nugget Las Vegas, Aug. 22 starting at 2 p.m.

This event, held in The Grand events center, is open to the public and will feature a celebrity charity poker tournament, live and silent auctions, autographs sessions, and an amazing chance to win big, while giving back to injured troops who have selflessly put their lives on the line in the protection of America’s freedom.

“We’re thrilled to welcome everyone back for our second annual charity event,” said Couture. “It’s sure to be an amazing time, while raising awareness and a lot of money for an unbelievable cause.”

“Operation All In” will welcome professional celebrity poker players and stars from the MMA world and Hollywood to play alongside the public in its charity poker tournament, where the grand prize is a \$10,000 seat in the Sports Legends Challenge poker tournament at Atlantis Paradise Island in the Bahamas, donated by SportsLegendsChallenge.com.

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The Sports Legends Challenge is sports fans' ultimate fantasy featuring four days of casino gaming and golf cash prize tournaments with some of the biggest names in sports, including Troy Aikman, Sugar Ray Leonard, Richard Petty, Kareem Abdul-Jabbar, Joe Namath, Reggie Jackson and many others. To up the ante, the event will also feature 25 of the world's top poker pros such as Jamie Gold, Annie Duke, Johnny Chan and Mike Sexton, who will play with and coach event participants. The event will be held at the Atlantis Paradise Island Resort & Casino in the Bahamas Sept. 14-17. The sports legends, poker pros and participants will compete in a variety of events including No Limit Texas Hold 'em, blackjack, slots and golf tournaments to vie for up to \$10 million in prize money.

Buy in for "Operation All In" at the Golden Nugget is \$330 with \$100 re-buys. MMA fighters confirmed to attend include Randy Couture, Dan Henderson, Stephan Bonnar, Frank Trigg and Phil Baroni. Also attending are professional poker players Todd Brunson, Lee Watkinson, Chip Jett, David Williams, Adam Schoenfeld and Robert Williamson III. Many more fighters and poker pros are expected to confirm attendance as the event nears.

Ultimate Fighting Champion Couture, a veteran himself of the Army's 101st Airborne Division, started the Xtreme Couture G.I. Foundation to raise money and awareness for troops wounded in action and their families. After visiting with amputees at Brooke Army Medical Center in San Antonio, Couture was brought to tears seeing the young men and women who had given their all for freedom, young heroes who now have to go through life's challenges with devastating physical and emotional injuries. To date, more than 24,000 U.S. troops have been wounded in the war against terrorism, which does not include the many more suffering the mental effects. The Xtreme Couture G.I. Foundation goal is to help these brave men and women fulfill any of their unmet needs as they return back to civilian life.

"Having spent time in a uniform it became a personal goal of mine to find a way to give back to the brave men and women of our Armed Forces for the sacrifices they make defending our freedoms. The Xtreme Couture G.I. Foundation was born out of that desire. We hope you'll come join us for a great night and rub elbows with some of the best fighters and poker players on the planet all in the name of our troops!"

This Second Annual "Operation All In" was organized to do just that.

In addition to the tournament, this event will also feature a silent auction for the duration of the poker tournament, with an amazing array of MMA memorabilia up for grabs, all benefiting the worthwhile charity. A live auction will also be held during the evening with prizes including some donated personally by Couture, such as dinner with the fighter and a one-hour personal MMA lesson. In addition to Couture, other MMA fighters will be on hand throughout the evening for photos and autographs with tournament players and fans.

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Following the tournament and auctions, an after party will be held at the Golden Nugget's Gold Diggers nightclub at 4 p.m. All participants in the tournament or auctions are invited to the after party, as well.

"Operation All In" is sponsored by the contributions of its great supporters including Sports Legends Challenge, Full Tilt Poker, Polanti Watch Co., Hard Core Elegance Jewelry, World Poker Tour Boot Camp, Clinch Gear, On Demand Website and Golden Nugget.

Seats are limited, so reserve your spot today by stopping by or calling the Golden Nugget Poker Room at (800) 777-4658, ext. 8164 or locally (702) 386-8164, or emailing poker@goldennugget.com to pre-register. Players will also be able to register for the tournament at the event. For more information visit www.xtremecouturegifoundation.org or www.goldennugget.com.

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ABOUT GOLDEN NUGGET LAS VEGAS

Winner of the AAA Four Diamond Award consecutively since 1977, the Golden Nugget Las Vegas is the most luxurious resort on the Fremont Street Experience, and consistently receives critical acclaim for exceeding customer expectations. The Golden Nugget now offers more than 2,400 deluxe guestrooms and suites; a high-energy casino featuring the most popular slot and video poker machines, table games, race and sports book, and poker room; nightly entertainment with master impressionist and comedian Gordie Brown; world-class restaurants such as Grotto Italian Ristorante and Vic & Anthony's Steakhouse; a luxury spa and salon; and The Tank, a year-round outdoor swimming pool complete with a 200,000-gallon, live shark aquarium and the new H2O poolside lounge. Since 2005, the Golden Nugget Las Vegas has made more than \$180 million in upgrades, renovations and expansions under Landry's Restaurants, Inc, introducing first-class accommodations, exquisite dining options and fun-filled entertainment venues. In late 2009, the Golden Nugget Las Vegas will unveil its newest addition, Rush Tower, a \$150-million hotel tower adding nearly 500 new guestrooms and suites to the property, as well as furthering the gaming, dining and entertainment options at the luxury resort. Hotel reservations and additional information are available by calling 800-634-3454 or by visiting online at www.goldennugget.com.

ABOUT SPORTS LEGENDS CHALLENGE

The Sports Legends Challenge is the only event of its kind that gives sports fans a chance to cross the line from spectator to competitor with the greatest Sports Legends of our time for up to \$10 million in prize money, and the event is televised nationally on Fox Sports Network. The inaugural North American event will take place at Atlantis Paradise Island, Bahamas from Sept. 14-17, 2009, with the premiere international event set to take place in London in 2010. For more information, please visit www.sportslegendschallenge.com.