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**GOLD to go™ ATM, THE WORLD'S FIRST GOLD VENDING MACHINE,
NOW AT GOLDEN NUGGET LAS VEGAS**

Golden Nugget is second location in North America with a permanent GOLD to go™ ATM

Las Vegas, January 5, 2011 - The Golden Nugget Las Vegas has gained a new highlight with the GOLD to go™ ATM. As of January 5, 2011, the world famous hotel and casino is the second location in North America with a permanent installation of a GOLD to go™ ATM, the world's first gold vending machine. Following the global premiere at the Emirates Palace Hotel in Abu Dhabi, the European launch at the initial European locations in Italy, Spain and Germany and the North American launch at the Town Center in Boca Raton, Florida, the Golden Nugget joins an elite group to offer the rare opportunity to purchase gold from a vending machine.

The GOLD to go™ ATMs are always online and update their prices every 10 minutes based on current gold spot prices. Along with gold bars of various weights ranging between one gram and one ounce, the vending machines can also sell traditional gold coins. Ex Oriente Lux AG, a medium-sized company from Reutlingen, Germany, known for its online precious metal portal www.Gold-Super-Markt.de, installed the ATM at the second US location today. GOLD to go™, a world novelty born of German innovation, provides private investors with easy, convenient access to physical gold at fair real-time prices.

"We're proud to be the first in Vegas to offer this amenity," said Tilman Fertitta, CEO and Chairman of Landry's, Inc., parent company to the Golden Nugget. "We offer our guests the ultimate Las Vegas experience and what's more fitting than an ATM that dispenses gold, especially since the Golden Nugget is home to the Hand of Faith, the world's largest nugget of gold."

Every product is quality-certified and comes from recognized manufacturers. In addition, each item is sold in a high-quality gift box – making GOLD to go™ an exceptional source for special gift ideas. The "GOLD to go™ ATM" gold bullion products vending machines presently operate in more than 15 locations worldwide including Germany, Spain, Italy and Abu Dhabi.

A computer inside the ATM collects real-time prices based on those listed at the online portal Gold-Super-Markt.de. This makes risk premiums unnecessary. In addition, the system doesn't necessitate sales personnel and requires only minimal space, meaning that customers benefit from fair prices. Every gold bar is made up of 24-karat gold and each item comes with a money-back guarantee. It's never been easier, quicker or more convenient for individuals to purchase gold bars and coins of certified quality at fair prices.



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The gold ATM offers private investors an opportunity to expand their gold portfolio. However, the products dispensed by the machine, with their exquisite packaging, are also perfect for special gifts of lasting value.

"Thousands of hours of development, lots of tinkering as well as the heart and soul of our fantastic team were invested in GOLD to go™ – not exactly a small risk for a medium-sized company. That is why I am so pleased that we are now present with GOLD to go™ in the United States, following the great successes in Abu Dhabi and Europe," says Thomas Geissler, Ex Oriente Lux AG CEO and inventor of the world's first gold ATM. "Providing easy access to physical precious metals for the average person at fair prices, both online and offline. That continues to be my aim."

For more information, please contact:

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High- res images available upon request.

About Ex Oriente Lux AG

Ex Oriente Lux AG operates on the basis of a two-pillar model comprising precious metal trading (70%) and convergence investments in agricultural land (30%). For its precious metal sales, Ex Oriente Lux AG employs three different sales channels: online shops, distribution partners and broker pools in the B2B sector. In terms of its agricultural investments, its focus is on creating large olive groves with an integrated value chain and targeted exploitation of land development opportunities.

About Golden Nugget Las Vegas

Winner of the AAA Four Diamond Award consecutively since 1977, the Golden Nugget Las Vegas is the most luxurious resort on the Fremont Street Experience, and consistently receives critical acclaim for exceeding customer expectations. The Golden Nugget now offers more than 2,400 deluxe guestrooms and suites; a high-energy casino featuring the most popular slot and video poker machines, table games, race and sports book, and poker room; nightly entertainment with master impressionist and comedian Gordie Brown; world-class restaurants such as Grotto Italian Ristorante and Vic & Anthony's Steakhouse; a luxury spa and salon; and The Tank, a year-round outdoor swimming pool complete with a 200,000-gallon, live shark aquarium and the new H2O poolside lounge. Since 2005, the Golden Nugget Las Vegas has made more than \$180 million in upgrades, renovations and expansions under Landry's Inc, introducing first-class accommodations, exquisite dining options and fun-filled entertainment venues. In late 2009, the Golden Nugget Las Vegas unveiled its newest addition, Rush Tower. This \$150-million hotel tower added nearly 500 new guestrooms and suites to the property, brought Las Vegas its first



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Chart House Restaurant and introduced a beautiful new pool, The Hideout, as well as expanded the gaming, Hotel reservations and additional information are available by calling 800-634-3454 or by visiting online at www.goldennugget.com.

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