



## PRESS RELEASE

### MEDIA CONTACT

Tiffany Hauck  
Public Relations Manager  
129 East Fremont Street  
Las Vegas, Nevada 89101  
[thauck@goldennugget.com](mailto:thauck@goldennugget.com)  
Phone: 702.386.8107  
Fax: 702.386.8219

April 5, 2011

**FOR IMMEDIATE RELEASE**

## **\$250,000 World Series of Slots® Takes On a New Twist at Golden Nugget Las Vegas**

**LAS VEGAS** – The Golden Nugget Hotel & Casino will hold the third annual World Series of Slots® April 15-17, 2011. Players will battle head-to-head in several rounds of slot play for their share of more than a quarter of a million dollars in prize money and a championship bracelet.

The tournament fee is \$599, and includes tournament entry, welcome reception, two continental breakfasts, \$100 food and beverage credit, bonus drawings totaling \$5,000, and wildcard drawings.

“This unique style slot tournament is exciting and every year the event grows in number of participants and total prize pool,” said Tiffany Hauck, Public Relations Manager. This signature event begins April 15 at 4 p.m., with a welcome reception, registration and blind drawing for round one.

Unlike previous years, the 2011 World Series of Slots® will take on a new twist. The first round of tournament play begins at 10:30 a.m. on April 16 with 20 minute sessions of a traditional tournament format. All participants advancing past round one will receive \$350. Round one will be followed by an opportunity for players to re-buy for a shot to better their first round score and advance to the elimination rounds. All players not advancing past round one will receive a \$100 consolation prize and are eligible for one of eight wildcard drawings for a second chance to enter the head-to-head play in round two.

Cash prizes will be awarded for advancing through each round, and the prize amount will increase with each round won. In addition, consolation prize values will also increase as players continue to move forward in tournament rounds.

On the final day of tournament play, April 17, eight wildcard drawings will be held at 8:45 a.m. followed by tournament play, beginning at 9 a.m. with 10 minute elimination rounds in head-to-head competition. Tournament play will continue through all additional rounds until the final four players are decided. The top four winners will receive any round-advance winnings plus an additional \$8,000 for fourth place, \$10,000 for third place, \$15,000 for second place and \$100,000 for the grand prize winner, plus the championship bracelet.

### **World Series of Slots® Prize Structure**

1st Place	\$100,000 + All Round Advance prizes AND championship bracelet
2nd Place	\$15,000 + All Round Advance Prizes
3rd Place	\$10,000 + All Round Advance Prizes
4th Place	\$ 8,000 + All Round Advance Prizes

Another addition to the new tournament format this year is the opportunity to become a part of the cheer team. Every participant of the tournament is invited to be a part of the final four "team". Players will be assigned to one of the four finalists and if their designated finalist wins the tournament, each member of the cheer team will receive \$400. You must be a registered tournament participant and be present at the final four round to win.

To register for World Series of Slots, please call 1-800-777-5687 or email [mycasinores@goldennugget.com](mailto:mycasinores@goldennugget.com). For more information on the World Series of Slots please visit [http://goldennugget.com/specials/eblasts/WSOS\\_2011.html](http://goldennugget.com/specials/eblasts/WSOS_2011.html). For more information on Golden Nugget Las Vegas or other special events, please visit [www.goldennugget.com](http://www.goldennugget.com). For a complete listing of rules, please visit the tournament registration desk during the tournament.

*Participation is based on availability and management discretion. Prize Structure shown is based on players and may be modified based on actual number of participants.*

# # #

### **ABOUT GOLDEN NUGGET LAS VEGAS**

Winner of the AAA Four Diamond Award consecutively since 1977, the Golden Nugget Las Vegas is the most luxurious resort on the Fremont Street Experience, and consistently receives critical acclaim for exceeding customer expectations. The Golden Nugget now offers more than 2,400 deluxe guestrooms and suites; a high-energy casino featuring the most popular slot and video poker machines, table games, race and sports book, and poker room; nightly entertainment with master impressionist and comedian Gordie Brown; world-class restaurants such as Grotto Italian Ristorante and Vic & Anthony's Steakhouse; a luxury spa and salon; and The Tank, a year-round outdoor swimming pool complete with a 200,000-gallon, live shark aquarium and the new H2O poolside lounge. Since 2005, the Golden Nugget Las Vegas has made more than \$180 million in upgrades, renovations and expansions under Landry's Inc, introducing first-class accommodations, exquisite dining options and fun-filled entertainment venues. In late 2009, the Golden Nugget Las Vegas unveiled its newest addition, Rush Tower. This \$150-million hotel tower added nearly 500 new guestrooms and suites to the property, brought Las Vegas its first Chart House Restaurant and introduced a beautiful new pool, The

Hideout, as well as expanded the gaming, Hotel reservations and additional information are available by calling 800-634-3454 or by visiting online at [www.goldennugget.com](http://www.goldennugget.com).