



**FOR IMMEDIATE RELEASE**

March 12, 2018

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**BILL'S BURGER & BAR DEBUTS IN ATLANTIC CITY**

*New Restaurant Location Now Open at Golden Nugget Atlantic City*

**ATLANTIC CITY, NJ** – Landry's announces the opening of the newest Bill's Burger & Bar at the Golden Nugget Atlantic City on Monday, March 12. The new restaurant marks the second location to open within a Golden Nugget property since acquiring BR Guest in December 2016.

"Bill's Bar & Burger has premier destinations in New York and Pittsburgh; so I knew I had to bring this acclaimed restaurant to my casino in Atlantic City," said Tilman Fertitta, owner of Golden Nugget Atlantic City. "We look forward to opening this restaurant and know it will become a favorite amongst our guests and area-residents."

Serving homage to burger and shake lovers, Bill's Burger & Bar first opened its doors in 2009 at Rockefeller Center in New York City – the largest standalone burger joint in the country. It continues to dazzle patrons with an impressive craft burger list that includes its signature Bill's 'Fat Cat' Burger that was listed as one of CNN's "Top 10 Burgers in America" and continues to be ranked among New York sources like *The Daily Meal* and *Thrillist*. The popular restaurant is known for offering a welcoming, low-key environment for guests to enjoy good company, great food and its extensive list of local and craft beer – bringing the Big Apple flavor to the New Jersey coast.

The Atlantic City location also offers signature dishes like *Crispy Chicken Sandwich* featuring applewood bacon, lettuce, tomato, cheddar cheese and ranch; *South of the Burger* with guacamole, pepper jack cheese, queso sauce, pico de gallo and jalapenos; and *The Ultimate Cheeseburger* filled with 9 oz. triple decker, Vermont cheddar, provolone, American cheese, special sauce, lettuce, tomato and pickles. The Bill's burger evolved from countless tastings, recipes and lots of burger love. The result is a blend of three meats, smashed and cooked on a flattop griddle, served in an all-American bun. Every burger, shake, and fry is made fresh daily.

Sip on classic cocktails like the *Bill's Classic Frozen Margarita* with Sauza Hornito's Reposado Tequila, DeKuper Triple Sec, lime juice and house sour mix; and the *Pina Colado* with a refreshing blend of Malibu Coconut Rum, pineapple juice and coconut, while enjoying a laid-back atmosphere on the bustling casino floor.

Bill's Bar & Burger opens Sunday-Wednesday from 11 AM to 10 PM and Thursday – Saturday at 11 AM. Hours of operation will vary seasonally. For more information, please call 337-508-4115, visit [www.billsbarandburger.com](http://www.billsbarandburger.com).

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## **ABOUT GOLDEN NUGGET ATLANTIC CITY**

The Golden Nugget Casino, Hotel & Marina, located on the Frank S. Farley Marina is a premier resort destination, offering guests 716 luxury guest rooms and suites. The entire property takes on a fresh, modern look and includes a high-energy casino featuring the most popular slot and video poker machines, table games, poker room, and over 500 iGames; nightly entertainment, bars and lounges, stylish retail offerings, as well as Landry's signature world-class restaurants such as Chart House and Vic & Anthony's Steakhouse; a luxury six million dollar spa and salon; and H2O poolside lounge; and Atlantic City's ultimate nightlife destination, Haven. Landry's Inc. successfully introduced first-class accommodations, exquisite dining options and fun-filled entertainment venues unlike anything else available in Atlantic City with the Golden Nugget Casino, Hotel & Marina. The Golden Nugget has strong brand recognition worldwide with locations in both Las Vegas and Laughlin, NV, Biloxi, MS and Lake Charles, LA.

## **ABOUT LANDRY'S, INC.**

Landry's, Inc., wholly owned by Tilman J. Fertitta, is a multinational, diversified restaurant, hospitality, gaming and entertainment company based in Houston, Texas. The company operates more than 500 high-end and casual dining establishments around the world, including well-known concepts such as Landry's Seafood, Bubba Gump Shrimp Co., Rainforest Cafe, Mitchell's Fish Market Restaurants, Morton's The Steakhouse, The Oceanaire, McCormick & Schmick's Seafood, Chart House, Saltgrass Steak House, Claim Jumper and Mastro's Restaurants. Landry's also operates a group of signature restaurants, including Vic & Anthony's, Grotto, Willie G's and others; along with popular New York BR Guest Restaurants such as Dos Caminos, Strip House and Bill's Bar & Burger. Landry's gaming division includes the renowned Golden Nugget Hotel and Casino concept, with locations in Las Vegas and Laughlin, Nev.; Atlantic City, N.J.; Biloxi, Miss.; and Lake Charles, La. Landry's entertainment and hospitality divisions encompass popular destinations including the Galveston Island Historic Pleasure Pier, Kemah Boardwalk, Aquarium Restaurants and other exciting attractions, coupled with deluxe accommodations throughout the Houston and Galveston area, including the luxurious San Luis Resort, Spa & Conference Center on Galveston Island.

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