



## **Golden Nugget Atlantic City Offers Players a Chance to Win Big in September**

*Prizes for the casino's September gaming promotions include thousands of dollars in cash, a Monterey 238 Super Sport Boat, gifts cards, Callaway Golf Clubs, and more*

**ATLANTIC CITY, NJ—August 31, 2016**—As the summer winds down, the casino floor at the [Golden Nugget Casino, Hotel and Marina](#) picks up with [lavish giveaways through September and beyond](#).

The prize-packed month begins Friday, September 2 with a Tier Point Multiplier, allowing players to take advantage of the following Bonus Tier Point days to help maintain or increase their status: 2X on Friday, September 2; 3X on Saturday, September 3; 4X on Sunday, September 4; and 5X on Monday, September 5. 2X Tier Points can also be earned on the following Sundays: September 11, 18, and 25.

Beginning on Monday, September 5 and ending on October 2, players who earn 25 Tier Points by playing with their 24K Select Players Club card at any slot machine or table game are able to earn an entry for a chance to sail away on a [Monterey 238 Super Sport](#) boat. Each Tuesday in September, as well as every day during the [Atlantic City In-Water Power Boat Show](#) (Thursday, September 29 through Sunday, October 2), players will be given the chance to earn 5X Bonus Entries. At the conclusion of the promotion, five lucky card holders will be chosen to win \$1,000 in Free Play, while one card holder will walk away with the grand prize: the Monterey 238 Super Sport boat in collaboration with C JAM Yacht Sales. Additionally, if the Grand Finale winner earns 500 Tier Points that day, they will receive a complimentary 2017 seasonal boat slip at the Farley State Marina.

Tuesday, September 6 kicks off the casino's \$1 Million Golden Gridiron, where players' picks fill their pockets. The promotion offers guests the opportunity to play for their chance to win \$250,000 in cash and Free Play throughout the 2016 Football Season, plus \$1,000,000 at the end of the season. Players simply select which team they think will win Sunday and Monday football games with their 24K Select Club card at the Golden Nugget's Fan Zone kiosks, located in the Main Atrium. Each week, the top 3 players will win their share of \$7,500 cash for the most correct picks, receiving \$5,000, \$1,500, or \$1,000, respectively. Weekly drawings will also be held for \$7,500 of Free Play, with 150 participants randomly selected to win \$50 of Free Play.

On Saturday, September 10 from 4:00 p.m. until 10:00 p.m. in The Grand, players have the chance to win one of 25 extravagant prizes in the \$100,000 Gift Extravaganza including a Jeep, Harley Davidson motorcycle, an Orbitz gift card, Callaway golf clubs, cash and much more. Entries can be pooled for one prize, or split up over the 25. Guests can earn one entry for every 50 Tier Points by playing with their 24K Select Club card at their favorite slot machine or table game Friday, September 9 and Saturday, September 10.

"The shore might be what draws guests to Atlantic City in the summer, but the gaming is what keeps them coming back in the fall," says Tom Pohlman, Vice President and General Manager of Golden Nugget Atlantic City. "These high-value prizes and opportunities to increase player status are another way the Golden Nugget shows its valued members how much they are appreciated for gaming with us. We can't wait to congratulate the ecstatic players as they walk away with any of our valuable prizes."

Members of Golden Nugget's 24K Select Player's Club rewards program earn comps, exclusive invitations to special events, Free Play, Match Play, executive slot, table games and poker tournaments, gift giveaways, and sweepstakes. The casino's four-tiered system allows players to maintain their current status or advance to the next tier, which offers additional benefits and rewards. New members receive \$10 in Free Play upon sign up. For more information on Golden Nugget's 24K Select Player's Club, please visit the [member brochure](#).

Bet with your head, not over it. Gambling Problem? Call 1.800.GAMBLER.

#### **ABOUT GOLDEN CASINO, HOTEL & MARINA**

The Golden Nugget Casino, Hotel & Marina, located on Frank S. Farley Marina is a premier resort destination, offering guests 724 luxury guest rooms and suites. The entire property takes on a fresh, modern look and includes a high-energy casino featuring the most popular slot and video poker machines, table games, and poker room, as well as a legal online casino within the state of New Jersey through [GoldenNuggetCasino.com](#) and its iOS and Android mobile applications. The online casino was voted North America's iGaming Operator of the Year and offers more than 280 casino games. Golden Nugget also offers nightly entertainment, bars and lounges, stylish retail offerings, as well as Landry's signature world-class restaurants such as Chart House and Vic & Anthony's Steakhouse; a luxury six million dollar spa and salon; H2O poolside lounge; and Atlantic City's ultimate nightlife experience, Haven Nightclub. Landry's Inc. successfully introduced first-class accommodations, exquisite dining options and fun-filled entertainment venues unlike anything else available in Atlantic City with the Golden Nugget Casino, Hotel & Marina. The Golden Nugget has strong brand recognition worldwide with locations in both Las Vegas and Laughlin, NV, Biloxi, MS and Lake Charles, LA.

Hotel reservations and additional information are available by calling 800-777-8477 or by visiting <http://www.goldennugget.com/atlanticcity/>.

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