



****MEDIA OPPORTUNITY / EVENT LISTING****
SATURDAY, SEPTEMBER 28TH, 3 PM – 4 PM

HARPERCOLLINS PUBLISHING HOSTS DEBUT BOOK SIGNING EVENT WITH BILLIONAIRE AND HOSPITALITY MOGUL TILMAN FERTITTA, OWNER OF GOLDEN NUGGET CASINOS AND HOTELS, LANDRY'S, AND NBA HOUSTON ROCKETS

Public invited to Golden Nugget Las Vegas for special meet and greet and book signing with Tilman Fertitta

WHAT: With over 30 years of hands-on business experience, self-made billionaire and sole owner of Fertitta Entertainment, Tilman Fertitta, is offering his personal strategies to help the next generation of entrepreneurs achieve success in his new book, "Shut Up and Listen!"

Fertitta will be at Golden Nugget Las Vegas on Saturday, September 28th from 3 PM – 4 PM as part of a national book-signing tour where he will share his hard-hitting business advice, meet and greet with the public, and sign books.

In his groundbreaking, no holds barred book, Fertitta provides key insights into what it takes to build an empire, drawing from proven principles that have helped him become a recognized world leader in the dining, hospitality, entertainment and gaming industries. For more information on the book, visit www.shutupandlistenthebook.com

WHEN: Saturday, September 28th
3 PM – 4 PM

WHERE: Golden Nugget Las Vegas
129 Fremont Street
Las Vegas, NV 89101

COST: Free and open to the public to attend.

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About The Book

Tilman Fertitta, sole owner of Fertitta Entertainment, the restaurant giant Landry's, the Golden Nugget Casinos and Hotels and the NBA's Houston Rockets, helps today's business leaders break through to new levels of success with his ground-breaking, no
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holds barred book, "Shut Up and Listen!" Releasing September 17, 2019 through HarperCollins Leadership, the title is available for pre-order now.

Having created his hospitality empire 30 years ago with just one restaurant, the self-made billionaire knows first-hand the challenges that face small business owners as well as the common pitfalls that cause them to fail. Now, for the first time, Fertitta shares his personal secrets to achieving success.

"You might think you know what you're doing, but I'm going to show you what you don't know," he says.

Fertitta believes that one of the biggest challenges that struggling entrepreneurs and those that are climbing the corporate ladder face is getting out of their own way. Whether it's over or undervaluing the product or service, letting ego get in the way of what's best for business, not knowing blind spots, or not being willing to go that extra mile with customers, Fertitta believes the 5% that they aren't paying attention to can become the very thing that prevents them from getting to the top.

"Shut Up and Listen!" offers straightforward, powerful strategies and ideas to help anyone achieve the sort of breakout they want, no matter if they're just starting out or well into their career. The book provides key insights into what it takes to build a successful business, drawing from proven principles that have helped Fertitta become a recognized world leader in the dining, hospitality, entertainment and gaming industries. Chapters feature practical, hard-earned wisdom unpacked through straight-talk "Tilmanisms" that revolve around six core themes: Hospitality Matters, Know Your Numbers, Take the Word "No" Out of Your Damn Vocabulary, Change, Change, Change, Seize the Opportunity- Eat the Weak, and Keep Punching. Each section ends with "Tilman's Targets"— quick, easy-to-reference summaries of the major points covered as a useful way to refer back to key ideas and concepts.

"This book will help you understand all that you do know and, just as important, what you don't know," says Fertitta. "But you're going to have to shut up and listen."

About Tilman Fertitta

Tilman J. Fertitta, a Houston native, is an accomplished businessman and recognized as a world leader in the dining, hospitality, entertainment and gaming industries and is often referred to as "the world's richest restaurateur." Fertitta the sole owner of Fertitta Entertainment which owns the restaurant giant Landry's, the Golden Nugget Casinos and Hotels and the NBA's Houston Rockets.

Through his restaurant and hospitality company Landry's, Fertitta owns more than 600 properties in 36 states and in over 15 countries. He is also one of the largest employers in the nation with more than 60,000 employees. His restaurants include a signature collection of eateries, as well more than 60 different restaurant brands and award winning

concepts. The Signature Group includes some of the world's premier fine dining concepts, such as Mastro's Steakhouse and Ocean Club, Morton's The Steakhouse, The Oceanaire, Vic & Anthony's, Brenner's Steakhouse, Grotto, Atlantic Grill, La Griglia and Willie G's, while the multi-unit restaurant brands include such well known favorites as Chart House,

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Landry's Seafood House, Rainforest Cafe, Saltgrass Steak House, Bubba Gump Shrimp Company, Mitchell's Fish Market, Dos Caminos, Bill's Bar & Burger, Joe's Crab Shack and McCormick & Schmick's. Additionally, Fertitta owns 50% of Catch Hospitality – one of Los Angeles' and New York's most popular eateries, and is one of the principal shareholders in the fast growing restaurant platform for online ordering and secondary on-demand food delivery, Waitr.

He also owns and operates numerous gaming, hospitality and entertainment venues, including the iconic Golden Nugget Casino and Hotel brand, with 5 locations throughout the United States, including Las Vegas and Laughlin, Nevada; Atlantic City, New Jersey; Biloxi, Mississippi and Lake Charles, Louisiana. Fertitta also launched into the online internet gaming world in the state of New Jersey with GoldenNuggetCasino.com and has been recognized as the top iGaming operator in the country, receiving the top iGaming operator of the year award in 2016, 2017 and 2018. In the Houston/Galveston area, he owns the award-winning San Luis Resort, The Westin Houston Downtown and several other award-winning regional hotels. In March 2018, Fertitta opened the much anticipated Post Oak Hotel, the newest ultra-modern, luxury destination located in Uptown Houston. His entertainment destinations include the Galveston Island Historic Pleasure Pier, The Kemah Boardwalk, Downtown Aquarium Denver and Houston and Tower of The Americas in San Antonio which are all featured on the Forbes, Travel Channel and USA Today's top five lists of attractions.

In October 2017, Fertitta purchased the NBA's Houston Rockets for a record \$2.2 Billion and is the sole owner of the team. During the first year as an NBA owner, the Houston Rockets advanced to the Western Conference Finals, set a record for the Most Wins in Franchise History.

An influential business figure, Fertitta starred in his own reality TV show on CNBC called Billion Dollar Buyer. Fertitta first debuted on the Forbes 400 list in 2012 and is frequently featured in the nation's top financial and industry publications. He is also a frequent guest of prominent national business and sports programs on networks like CNBC, MSNBC, Bloomberg, ESPN and Fox. He is considered one of the foremost authorities in the restaurant, gaming, entertainment and hospitality industries and is slated to release his first business book "Shut up and Listen" with HarperCollins Publishers in fall of 2019.

Fertitta's many personal honors include - Entrepreneur of the Year Award from Ernst & Young and induction into the Texas Business Hall of Fame as the second youngest inductee. In 2012, he was named Amusement Today's Person of the Year, and in 2013, he was named Casino Journal's Executive of the Year and is one of Restaurant News' top executive almost yearly. In honor of his contributions to the travel and tourism industry in Texas, Fertitta was the recipient of the Texas Travel Industry Association's Heritage Award in 2016. In 2018, Fertitta was named Restaurateur of the Year by the Greater Houston Restaurant Association and named Executive of the Year by the Houston Sports Authority.

Fertitta believes in the importance of giving back to the community and devotes a substantial amount of time to civic service and charitable organizations. He currently serves as Chairman of the Board – Houston Police Foundation, Chairman of the Board - Houston Children’s Charity and is currently serving his sixth year as Chairman of the Board of Regents - University of Houston. In 2016, Fertitta contributed \$20 million dollars

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to fund the University of Houston Basketball team's arena to be named “the Fertitta Center,” which opened in December 2018. He is on the Executive Committee of the Houston Livestock Show and Rodeo, which is one of the nation's largest charitable organizations.

About HarperCollins Leadership

HarperCollins Leadership feeds your inner drive to grow as a leader. With integrated, values-based development experiences, including books, video courses, and business tools, HarperCollins Leadership guides individuals to activate the leadership potential that’s already in them. For additional information, please visit harpercollinsleadership.com

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