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★★★**MEDIA ADVISORY**★★★

GOLDEN NUGGET LAS VEGAS TO HOST THE ULTIMATE FOOTBALL CHALLENGE

WHAT: The Ultimate Football Challenge is back at Golden Nugget Las Vegas, the only contest allowing visitors to make selections against the spread from all NFL and NCAA Division I FBS college sides.

Beginning Friday, June 30, contestants can enter the contest for \$1,000 and after that it's anyone's game. This year, Golden Nugget is offering even more chances to win. The top twenty finishers by total points will all receive a percentage of the prize pool as seen below.

- 1st place: 40 percent
- 2nd place: 20 percent
- 3rd place: 10 percent
- 4th and 5th place: 7 percent each
- 6th and 7th place: 5 percent each
- 8th through 10th place: 2 percent each
- Finisher 11 – 20 will receive \$1,000 each

WHEN: Registration opens on Friday, June 30, 2023 at 12 p.m.
Registration closes on Tuesday, September 5, 2023 at 10:00 p.m.

The contest consists of 18 weeks. The first week's games will open for play on Wednesday, September 6, 2023 at 2:00 pm. The final week's plays will lock out on Friday, January 5, 2024 at 10:00 pm.

WHERE: Golden Nugget Las Vegas
129 Fremont Street
Las Vegas, NV 89101

MORE INFO: All persons age 21 and over who are not excluded from the Golden Nugget sportsbook are eligible to enter the contest. 100% of the fees are being returned to

the players. For additional information, please visit
<https://www.goldennugget.com/las-vegas/>, or call (702) 386-8380.

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